

EDITORIAL SUBJECT TO CHANGE WITHOUT NOTICE.

The IW editorial team is working on the following stories for the **4th quarter 2009**. If you have information or a case study that can help shape these articles, contact the IW editor listed at the bottom of the feature/department before the editorial date listed. Please remember to include your contact information. (NOTE: Do not submit finished articles for publication in the magazine. Editors will not be able to use everything received.)

To submit articles for publication on IndustryWeek.com, please send queries first to Adrienne Selko, IW eMedia Editor at aselko@industryweek.com.

October Features

EDITORIAL CLOSE: 7/27/09 AD CLOSE: 8/27/09 AD MATERIALS DUE: 8/31/09 MAIL DATE: 9/21/09

SIGNATURE FRANCHISE: Best Places for Manufacturing

This IndustryWeek guide to strategic site selection offers an in-depth look at the decisions manufacturers need to make when considering new locations for their facilities. This feature will profile the cities, states and regions of the United States that are the most "manufacturing friendly." This guide takes into consideration such key factors as taxes, regulatory environment, best-trained workforce, accessibility to major highways and ports, and best overall industry climate.

If you have an idea for this article, please contact Senior Editor Jill Jusko, jjusko@industryweek.com.

Benchmarking

This feature focuses on how and why some companies have chosen to benchmark themselves against organizations in other industries. Whether it is to gain better insight into how to reduce inventory costs, to increase output from engineering and operations, or to streamline processes, this kind of strategic benchmarking can lead to a competitive advantage. This article explains why and looks at tools to make benchmarking more effective.

If you have an idea for this article, please contact Chief Editor Steve Minter, sminter@industryweek.com.

Machine Tools (EMO 2009 Preview)

By optimizing factory asset performance, the growing intelligence of machine tools is reducing process variation while increasing equipment utilization and effectiveness. The new generation of smart machines promises to be a dramatic step forward in helping manufacturers improve their operational performances. IW will preview some of the latest tools that will be on display at the EMO 2009 exhibition in Milan.

If you have an idea for this article, please contact Associate Editor Peter Alpern, palpern@industryweek.com.

NEW MONTHLY DEPARTMENTS

EXECUTIVE VIEW

These C-suite interviews present leading executive's insights and opinions on their company's operations and products, market challenges and opportunities, and other issues affecting their businesses or of special interest to them such as trade, climate, education or innovation.

THOUGHT LEADER

Each month, IW editors interview a leading expert from business, academia or government for their in-depth assessment of a major issue facing the manufacturing community such as tax policy, health care, sustainability, risk management or labor law.

CONSIDER THIS

This monthly column offers business leaders, engineers, lawyers, government officials, consultants and others the opportunity to share their ideas, insights and opinions about topics of interest to manufacturers. These 600-to-700 word original columns can tackle topics from the highly technical to the whimsical.

If you have an idea for an article, please contact Chief Editor Steve Minter, sminter@industryweek.com.

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November Features

EDITORIAL CLOSE: 9/04/09 AD CLOSE: 10/01/09 AD MATERIALS DUE: 10/05/09 MAIL DATE: 10/22/09

Developing Sustainable Products

Product lifecycle management strategies aim to help manufacturers shorten the product development timeframe while maximizing profitability once the product hits the market. This article offers case studies on how leading manufacturers are designing their products with recyclability in mind, and their successes in consistently hitting target launch dates while staying within budget.

If you have an idea for this article, please contact Senior Editor Josh Cable, jcable@industryweek.com.

Raw Materials

Escalating prices for metals, resins and other raw materials are causing manufacturers to redesign products to replace high-priced materials. Some companies are also rethinking their purchasing strategies by collaborating more closely with their suppliers. This article will examine how several large consumers of raw materials are coping with rising costs and seeking out long-term solutions.

If you have an idea for this article, please contact Senior Editor Jill Jusko, jjusko@industryweek.com.

Trade Finance

This article will offer guidance in trade financing for manufacturers who function as importers and exporters. It will help unravel the tangled web of trade compliance rules and regulations, and identify the tools and solutions manufacturers are using to manage their global supply chains.

If you have an idea for this article, please contact Managing Editor Jonathan Katz, jkatz@industryweek.com.

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December Features

EDITORIAL CLOSE: 10/02/09 AD CLOSE: 10/30/09 AD MATERIALS DUE: 11/02/09 MAIL DATE: 11/19/09

Manufacturing Hall of Fame

Executive leadership can mean a world of difference to the success—or failure—of a company. In this special feature, IW spotlights a select group of manufacturing leaders who have contributed significantly to their company's success as well as advanced the cause of the manufacturing industry itself. In this celebration of outstanding achievement, IW will honor those individuals who demonstrate extraordinary leadership in the pursuit of manufacturing excellence.

If you have an idea for this article, please contact Chief Editor Steve Minter, sminter@industryweek.com.

The Toyota Factor: State of the Automotive Industry

While Detroit's Big Three automakers continue to struggle, Toyota's influence as a lean manufacturer has helped numerous other U.S. companies achieve sustainable success. Why are the Big Three so reluctant to embrace lean practices like the Toyota Production System, and what practices are they implementing to regain their former status and stature? This article will ask experts in the automotive field what the future holds for the U.S. auto industry.

If you have an idea for this article, please contact Senior Editor Josh Cable, jcable@industryweek.com.

Emerging Technologies

Technology investment and development is critical to manufacturers competing for high-value positions in the global marketplace. This article identifies new technologies that promise benefits for improved manufacturing efficiency and offer significant market opportunities in the coming years.

If you have an idea for this article, please contact Associate Editor Peter Alpern, palpern@industryweek.com.

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