

| Issue | Ad close | Ad materials due | Inserts due | Mail date |
|------------------|-----------------|-------------------------|--------------------|------------------|
| Jan. | 11/27 | 12/3 | 12/10 | 12/22 |
| Feb. | 12/26 | 12/30 | 9/7 | 1/19 |
| March | 1/22 | 1/26 | 2/2 | 2/12 |
| April | 2/23 | 2/25 | 3/4 | 3/16 |
| May | 3/25 | 3/27 | 4/3 | 4/16 |
| June | 4/27 | 4/29 | 5/6 | 5/18 |
| July | 5/25 | 5/27 | 6/3 | 6/15 |
| Aug. | 6/24 | 6/26 | 7/3 | 7/16 |
| Sept. | 7/27 | 7/29 | 8/5 | 8/17 |
| Oct. | 8/26 | 8/28 | 9/4 | 9/17 |
| Nov. | 9/24 | 9/28 | 10/5 | 10/15 |
| Dec. | 10/22 | 10/26 | 11/2 | 11/12 |
| Jan. 2010 | 11/24 | 11/26 | 12/7 | 12/17 |